



GEORGE JOHN ALEXANDER, M.D., F.A.C.S.



Board Certified Plastic & Cosmetic Surgeon
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Dr. George John Alexander is a Board Certified Plastic and Cosmetic Surgeon. He is also board certified by the American Board of Surgery and the National Board of Medical Examiners. He has close to 20 years of surgical experience. He specializes in procedures that enable men and women to achieve a more attractive and youthful appearance.

Dr. Alexander has excelled in his field from the time he graduated at the top of his class and received his M.D. degree from Georgetown University School of Medicine in Washington, DC. He was selected for membership in Alpha Omega Alpha, a prestigious medical academic society. Upon completion of medical school, Dr. Alexander continued his medical training with 5 years of internship and residency in General Surgery and 3 years in Plastic & Reconstructive Surgery (one of the most extensive training programs you will ever find in a cosmetic surgeon). During this training, Dr. Alexander was identified by the United States government as the number one doctor in his program.

Dr. Alexander has been the trusted surgeon of other doctors and their families. One reason for this is because they trust his skills. For years Dr. Alexander has enabled his patients to achieve a more beautiful youthful appearance. In addition, his practice is focused on your safety. Dr. Alexander, together with his office staff, strives to provide you with a comfortable and informative

environment from the first consultation, through surgery, and at each follow-up visit.

George John Alexander MD, FACS has established himself consistently as one of the top plastic surgeons in Southern Nevada throughout the past decade and has one of the highest safety focused practices in the United States.

More recent accomplishments include Dr. Alexander being the Founder and past Chief of Plastic Surgery at Mike O'Callaghan Federal Hospital in Las Vegas. Dr. Alexander is currently Chief of Plastic Surgery at MountainView Hospital in Las Vegas. He has been awarded two Surgeon General Awards for his accomplishments in plastic surgery. Over the years, in many different surveys, Dr. Alexander has been voted among Las Vegas' top doctors for plastic surgery. Dr. Alexander was also honored by his selection as one of the "Distinguished Men in Southern Nevada" (pub., Distinguished Pub. Co., Library of Congress ISSN 1520-4146).

Dr. Alexander cares about your outcome and is sensitive to your needs. Our staff is respectful, knowledgeable, and pleasant. His website, www.alexandermd.com, provides more information about the quality-focused staff, the array of available treatments, before/after photos and patient testimonials

MEDICAL ADVERTISING SECTION

MEDICAL GUIDE M19

Q: To someone who's unfamiliar with D.O.s, is there still a sense of skepticism?

A: Perhaps. I think it's due to ignorance. The incorporation of manipulative medicine techniques may be interpreted as non-traditional, alternative or non-mainstream. Interestingly, many patients who are under the care of an osteopathic physician may not be aware they are. They probably could not articulate how their D.O. physician was different from an M.D. What they do know is that they feel very comfortable with their physician, that they are treated very well and similarly to how M.D.s have treated them. Perhaps they appreciate that their physician uses less medication and incorporates manual medicine into their care.

Q: It seems like there's more of an awareness and acceptance of holistic healing in general in recent years.

A: I think so. Some people sum up in their minds their feelings about medical care and the inability of traditional medicine to be everything for everybody. Patients are looking for other ways of managing their health, taking a much more proactive part in decisions regarding their health and that of their family. The availability of electronic resources to many of our patients and the plethora of television programs focusing on healthcare and the interactions between physicians and patients, has provided healthcare consumers with sophistication and knowledge of alternative ways to manage disease and health. Patients' expectations are also shaped by cultural differences, their prior interaction with the healthcare system, and the expectation that they can pick and choose from a supermarket of healthcare options. I think that's where osteopathic medicine fits in. It's one additional way to incorporate unique concepts of treatment into patient care. One that manages disease but also stresses health and prevention. ■

Insurance of the Future?

Consumer-driven health plans give the power of choice to the people, not the insurance companies.

It's a familiar scenario to anyone's who's needed a medical procedure: You have to get your insurance company's approval before anything can be done, causing you to wait days, sometimes weeks for treatment.

But as a growing number of patients opt for consumer-driven health plans coupled with health reimbursement arrangements (HRAs) and health savings accounts (HSAs) those days could soon be coming to an end.

It's almost disarmingly simple. You pay much less for your insurance—up to 40 percent less—and the money you save goes into a separate, personal, interest-bearing HSA or HRA. When it's time to go to the doctor, that money is yours to spend on any procedure you like—no insurance approval necessary.

Although these insurance plans come with a much higher deductible (\$1,000 to \$3,000), the total out-of-pocket expense to the patient, if he should require medical care, is only slightly more than the low deductible plan. Should no care be required, the savings is his to keep and grow and use in the future. In addition, there are usually added benefits of free preventive health exams, such as yearly physicals, mammograms and colonoscopies, depending on the plan.

For more information visit The Galen Institute website galen.org.

2006 TOP DOCTORS



DOCTOR PROFILE

GEORGE ALEXANDER

Plastic Surgery

Education: Georgetown University School of Medicine in Washington, D.C.

Years in Las Vegas: 12

Best thing about being a plastic surgeon: The positive feedback from my patients.

"We really live in paradise, and I appreciate that every day. It would be nice, however, if we had more nurses to staff the hospitals."

VASCULAR SURGERY

Eric Chino
7200 W. Cathedral Rock Dr., Suite 130, 228-8600
★High Vote Recipient
★Readers Choice (tie)

Frank Jordan
7200 W. Cathedral Rock Dr., Suite 130, 228-8600

Eddy Luh
501 S. Rancho Dr., Suite F-38, 258-7788
★Readers Choice (tie)

Honorable Mention:
Peter Vajtai, Robert Wienczek

UROLOGY

Ranjit Jain
700 Shadow Ln., Suite 430, 384-0500

Alexander Sparkuhl
700 Shadow Ln., Suite 430 384-0500
★Readers Choice

Jeff Zapinski
7200 Cathedral Rock Dr., 341-9000 ■